



Information About Kids Kreations

129 Nita Drive • Fulton, MS 38843 • Toll Free: 866-652-3770 • www.KidsKreations.us

Thank you for contacting Kids Kreations! We appreciate your interest and want to share more information about our keepsake fundraiser with you.

Kids Kreations specializes in transforming original works of art into personalized gifts and keepsakes that families will treasure for a lifetime! This artwork fundraiser offers a large and unique selection of products made with children's art and is perfect for Fundraising Groups and Individuals. We are now offering over forty (40) products - even hand crafted jewelry! Families often comment on how convenient it is to do their holiday shopping with Kids Kreations - all while your organization raises valuable funds!

The success of your Kids Kreations artwork fundraiser greatly depends on the quality of artwork generated by the artists. Student art projects can be easily incorporated into art class, lesson plans or added to holiday activities. Enlist the help of your school's art teacher! I must stress this point again - enlist the help of your school's art teacher! As an incentive, I highly suggest that your organization offer a portion of your profits to the art program.

Everyone benefits! Your organization will receive **35%** of the numerous sales up front while eliminating door to door selling tactics. Proud family members will enjoy using these personalized products on a daily basis, giving them as gifts, or turning them into precious keepsakes. The participating artists will gain pride and self confidence in realizing their artwork will be utilized and displayed in a professional format. Parents will be requesting to run this fundraiser again and again!

New for Fall 2011 - When you choose our **Free Sticker Fundraiser**, each participating artist will receive a free page of 14 stickers along with their own **customized catalog** for ordering. Each student's catalog will display their artwork, name, and images of their own artwork on a couple of our products. This extra personalization with product image preview will help boost sales for your organization!

Enclosed, you will find a sample of the materials which will introduce your organization to our Kids Kreations keepsake fundraiser. Items you will find in this Information Packet include:

- 1. Fundraiser Overview** - Choose from our Free Sticker Fundraiser or Send Home Art Fundraiser
- 2. Sample Student Order Catalog**
- 3. Sample Price List with Profits** - View your organization's profit for each of our products
- 4. Sample Frequently Asked Questions**
- 5. Sample Timeline** - Helpful to keep your Kids Kreations fundraising project on track
- 6. Sample Quality Artwork Guidelines**
- 7. Sample Promotional Items** - Product Samples, Send Home Flyer, Small Sample Poster

To begin this fundraising project – simply call us toll free 866-652-3770. All we need from you is a verbal commitment of participation. We will send your choice of Fundraising Materials Packet which will include everything needed to get you started!

Our family owned and operated business is friendly to work with and dedicated to helping make your fundraiser a success! We'll be happy to answer any questions you may have and help you launch a memorable and rewarding fundraiser. We look forward to working with you!

Sincerely,

Lance & Melissa Stewart
Owners



Two Art Fundraising Programs - You Choose!

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Free Sticker Program

- Free personalized catalogs
- Free page of 14 stickers
- Families keep the stickers at no charge and are not obligated to purchase additional products
- Takes roughly 10 to 12 weeks to implement - start to finish
- Works well for 100 or more artists
- Each artist receives something free for their efforts

1. Call Kids Kreations to request a Free Sticker Fundraising Materials Packet - In this shipment, you'll receive: Timeline, Promotional Materials, Step-by-Step Checklist, Drawing Paper sized 8.5 in x 11 in for each student, pre-paid postage label and free box to return artwork to Kids Kreations.

2. Oversee artwork creation in class - Ensure students create high quality, attractive pieces of artwork that parents want displayed on their keepsake products. Sales are directly related to the quality of art created!

3. Display the provided Promotional Materials - During your fundraising event, display product samples in high-traffic areas of your school (foyer, office, cafeteria, etc.). To further advertise your fundraiser, display the product samples at school events (Open House, Fall Festival, Book Fair, Spring Fling, etc).

4. Mail artwork to Kids Kreations - Use the free box and pre-paid postage label to return the artwork to Kids Kreations so we can process each artist's sticker page and personalized ordering catalog.

5. Receive and distribute each artist's Personalized Order Packet - Within 2-3 weeks, you will receive Personalized Order Packets for each participating artist. Packets will include a color catalog, order form, price list and free sticker page. Insert your fundraising letter to parents (generated from our website - http://www.kidskreations.us/fundraising.php?selection=letter_generator). Distribute to students for ordering at home. Original Artwork will be returned to you at this time.

6. Receive payment up front - Nothing to tally! Just collect money & deposit into organization's account.

7. Mail order forms and 50% payment to Kids Kreations - Mail order forms along with one check from your organization written to Kids Kreations for 50% of your deposit. Your organization is responsible for this cost. A \$12.00 flat rate USPS box with tracking number is most commonly used.

8. Receive your orders in 3 - 5 weeks - Orders will arrive separated according to grade and pre assembled into clear bags for easy send home distribution. An invoice for the remaining 15% balance will be included - giving you 35% profit.

Send Home Art Program

- No Free Stickers
- Takes roughly 8 to 10 weeks to implement - start to finish
- Your organization responsible for assembling send home packets
- No personalized order catalogs
- Works well for fewer than 100 artists

1. Call Kids Kreations to request a Send Home Art Materials Packet - In this shipment, you will receive . . . Timeline, Promotional Products for Display, Step-by-Step Checklist, Drawing Paper (sized 8.5 in x 11 in), Generic Color Catalog with Order Form and Price list for each student.

2. Display the provided Promotional Materials - During your fundraising event, display product samples in high-traffic areas of your school (foyer, office, cafeteria, etc.). To further advertise your fundraiser, display the product samples at school events (Open House, Fall Festival, Book Fair, Spring Fling, etc).

3. Oversee artwork creation in class - Ensure students create high quality, attractive pieces of artwork that parents want displayed on their keepsake products. Sales are directly related to the quality of art created!

4. Assemble and Distribute each artists Order Packet - Insert artwork, catalog and your fundraising letter to parents (generated from our website - http://www.kidskreations.us/fundraising.php?selection=letter_generator) into provided envelopes. Distribute to students for ordering at home.

5. Receive payment up front - Nothing to tally! Just collect money & deposit into organization's account.

6. Mail Order Packets to Kids Kreations - Mail art, order forms and check totalling 50% of deposit

7. Receive your orders in 4 -6 weeks - Orders and artwork will arrive separated according to grade and pre assembled into clear bags for easy send home distribution. An invoice for the remaining 15% balance will be included - giving you 35% profit.



Price List with Profits

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35% Profits for Your Organization

Parents get more for their money with our larger image sizes and rectangle formats.

One Example - Our tile size is 6"x8". Other companies sell 4"x4" size tiles.

Please compare product sizes when you research companies.

Item No.	Description	Parent Cost	Your 35% Profit	Item No.	Description	Parent Cost	Your 35% Profit
10	Tile w/ Wood Frame - ceramic tile 6"x8" Overall Size 7.5"x9.5"	\$21.35	\$7.47	34	Hot Plate	\$18.20	\$6.37
11	Sticky Note Holder	\$11.00	\$3.85	35	Wallet - tri fold	\$18.45	\$6.46
12	Puzzle - 30 piece	\$13.85	\$4.85	36	Eye Glass Case - Soft, Quilted, Zippered 4"x7" NEW!	\$23.20	\$8.12
13	Puzzle - 252 piece	\$18.30	\$6.41	37	Laptop Sticker	\$15.49	\$5.42
14	Stickers - 48	\$8.00	\$2.80	38	Pillow - small decorative w/ form	\$22.20	\$7.77
15	Ornament - Year on back, not ceramic	\$12.13	\$4.25	39	Mug - 11 oz ceramic, hand wash	\$14.70	\$5.15
16	Wall Clock	\$22.20	\$7.77	40	Travel Mug - Non breakable w/ spill resistant lid	\$17.25	\$6.04
17	Vase or Jar - ceramic	\$17.80	\$6.23	41	Quilt Block	\$6.70	\$2.35
18	Paperweight	\$14.20	\$4.97	42	Zippy Pouch - durable water resistant canvas 7"x5"	\$18.20	\$6.37
19	Key Chain	\$9.45	\$3.31	43	Ceramic Pump Dispenser	\$17.78	\$6.22
20	Water Bottle - Stainless Steel BPA free	\$20.12	\$7.04	44	Keepsake Box - Wooden w/ ceramic tile	\$38.20	\$13.37
21	20 Note Cards w/ envelopes	\$19.20	\$6.72	45	Mouse Pad	\$12.75	\$4.46
22	Mirror	\$10.20	\$3.57	46	Magnet Combo set of 3	\$12.80	\$4.48
23	Slate - Natural Stone w/stand 5.85"x7.8" x 3/8" NEW!	\$25.00	\$8.75	49	Adult White T-Shirt XXL (50-52)	\$19.92	\$6.97
24	Pillow Case - standard size case	\$16.00	\$5.60	50	Zippered Neoprene. Fits iPad® or Tablet 10" or smaller. NEW!	\$23.00	\$8.05
25	Matted Print	\$10.70	\$3.75	51	Zippered Neoprene. Fits Laptop 15" or smaller. NEW!	\$27.00	\$9.45
26	Bookmarks - Magnetic set of 4	\$17.00	\$5.95	52	Glass Cutting Board - 8" x 11"	\$27.20	\$9.52
27	Canvas 8.5" x 11" - on foam board ready for frame	\$24.00	\$8.40	53	Glass Cutting Board - 16" x 11"	\$32.70	\$11.45
28	Canvas 11" x 14" - on foam board ready for frame	\$28.00	\$9.80	54	Memo Pads -2 pads, 75 pages each, magnetic	\$15.70	\$5.50
29	Apron	\$17.95	\$6.28	55	Wall Calendar - ONE image all yr	\$13.62	\$4.77
30	Journal - Large 8.5"x11"	\$18.00	\$6.30	56	Necklace - Crystal NEW FORMAT!	\$23.00	\$8.05
31	Sketch Book - Small 5" x 7"	\$14.95	\$5.23	471	Youth White T-Shirt Sm - Lg	\$15.55	\$5.44
32	Sketcher - Large 8.5" x 11"	\$18.10	\$6.34	481	Adult White T-Shirt Sm - XL	\$18.10	\$6.34
33	Tote Bag - 15" x 11.5" x5" gusset NEW FORMAT!	\$36.30	\$12.71	490	Adult White T-Shirt XXL	\$19.92	\$6.97

Kids Kreations reserves the right to change prices, add or remove products when it deems necessary, and without notice.

10 CERAMIC TILE WITH WOODEN FRAME

GLOSSY 6" x 8" CERAMIC TILE SURROUNDED WITH BLACK WOODEN FRAME. OVERALL SIZE: 7.5" x 9.5"

11 STICKY NOTE HOLDER

IMAGE ON GLOSSY HARDBOARD. STICKY NOTES NOT INCLUDED. SIZE: 5.25" x 3.25" NOTE: PORTIONS OF ART MAY BE CROPPED DUE TO CURVED SHAPE OF PRODUCT.

PUZZLES

12 SMALL 30 PIECE PUZZLE SIZE: 7".5 x 9.5"

13 LARGE 252 PIECE PUZZLE SIZE: 10" x 13"

14 STICKER SET

RECTANGLE STICKERS - 48 COUNT. STICKER SIZE: 2.5"x2"

15 ORNAMENT

MADE FROM UNBREAKABLE GLOSSY POLYMER. IMAGE ON FRONT, YEAR ON BACK. APPROX SIZE: 2" x 3"

16 WALL CLOCK

GLOSSY HARDBOARD. AA BATTERIES NOT INCLUDED. SOME ASSEMBLY REQUIRED. APPROX SIZE: 6" x 8"

17 CERAMIC VASE OR JAR

DISPLAY FLOWERS OR DESK ITEMS IN THIS GLOSSY, HIGH QUALITY CERAMIC CONTAINER. SIZE: 16 OZ

18 PAPERWEIGHT

NON BREAKABLE, CRYSTAL-CLEAR, ACRYLIC. APPROX SIZE: 4" x 2.75" x .75"

19 KEY CHAIN, LIGHTED CARABINER

CLIP ON TO PURSE OR BACKPACK FOR HANDS-FREE CARRYING. IMAGE SIZE: 3.25" x 2.25"

20 WATER BOTTLE

STAINLESS STEEL WITH STRAW TOP. BPA FREE. HAND WASH TO PRESERVE COLOR FOR YEARS. SIZE: 600ML

21 NOTE CARDS

20 SCORED, FOLDOVER NOTE CARDS WITH ENVELOPES. ARTIST'S NAME ON BACK. FOLDED SIZE: 5.5" x 3.75"

22 MIRROR

ARTWORK ON OUTSIDE. OPEN COMPACT TO FIND TWO MIRRORS INSIDE. NOTE: PORTIONS OF ARTWORK MAY BE CROPPED DUE TO PRODUCT'S SQUARE SHAPE AND ROUNDED EDGES. APPROX SIZE: 3" x 3"

23 SLATE - NATURAL STONE

BEAUTIFUL, HIGH QUALITY SHOWPIECE! NOTE: EDGES OF ARTWORK MAY BE CROPPED DUE TO THE STONE'S NATURAL CHISELED EFFECT. APPROX SIZE: 5.85" x 7.8" x 3/8"

24 PILLOW CASE

WHITE STANDARD SIZE PILLOW CASE. PILLOW FORM IS NOT INCLUDED. APPROX CASE SIZE: 21" x 32" APPROX IMAGE SIZE: 9" x 12"

25 MATTED PRINT

4" x 6" ARTWORK SURROUNDED WITH BLACK MATBOARD, READY FOR 8" x 10" FRAME.

26 BOOKMARK SET

FOUR HIGH QUALITY LAMINATE FOLDOVER MAGNETIC BOOKMARKS. ARTWORK DISPLAYED ON EACH SIDE. APPROX SIZE: 3.75" x 2.75"

STRETCHED CANVASES

27 SMALL SIZE: 8" x 10"

28 LARGE SIZE: 11" x 14"

HEAVY CANVAS FABRIC HAND STRETCHED ON FOAMBOARD NOTE: CANVAS WILL NEED TO BE PLACED IN A FRAME FOR HANGING. CANVAS IS NOT STRETCHED ON WOOD.

29 APRON

ONE SIZE - GREAT FOR ADULTS AND OLDER YOUTH. IMAGE SIZE: 8" x 10"

JOURNAL & SKETCH BOOKS

30 JOURNAL W/ LINED PAGES SIZE: 8" x 10"

31 SMALL SKETCHER W/ BLANK PAGES SIZE: 5"x7"

32 LG SKETCHER W/ BLANK PAGES SIZE: 8" x 10"

FULL IMAGE ON FRONT, PRINTED ON HIGH QUALITY WATERPROOF LAMINATE. WIRE BOUND, OVER 100 PGS.



TILE W/ WOOD FRAME



STICKY NOTE HOLDER



PUZZLE



STICKERS



ORNAMENT



WALL CLOCK



VASE/JAR



PAPERWEIGHT



WATER BOTTLE



NOTE CARDS



COMPACT MIRROR



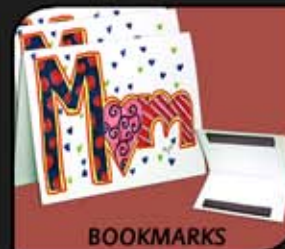
SLATE



PILLOW CASE



MATTED PRINT



BOOKMARKS



CANVASES



APRON



SKETCHERS & JOURNALS



TOTE BAG



HOT PLATE



WALLET



EYEGGLASS CASE



LAPTOP STICKER



DECORATIVE PILLOW



MUGS



QUILT BLOCK



PUMP DISPENSER



KEEPSAKE BOX



MOUSE PAD



MAGNETS



WHITE T-SHIRTS



LAPTOP & TABLET SLEEVES



CUTTING BOARDS



MEMO PADS



CALENDAR



NECKLACE

33 ZIPPERED TOTE BAG - HAND SEWN BY KK
HIGH QUALITY, STURDY TOTE MADE FROM POLY CANVAS, WATER RESISTANT FABRIC. ART IMAGE ON ENTIRE FRONT W/ BLACK FABRIC BACK & BOTTOM. TRULY ONE OF A KIND! APPROX SIZE 15" x 11.5" x 6" GUSSET

34 HOT PLATE
IMAGE ON GLOSSY HARDBOARD. SIZE: 6"x 7.8"

35 WALLET - TRI FOLD
POCKETS FOR MONEY, CARDS & PHOTOS. SIZE: 4.5"x3"

36 EYEGGLASS CASE - HAND SEWN BY KK
SOFT QUILTED, SUEDED, ZIPPERED EYEGGLASS CASE. IMAGE ON BOTH SIDES. APPROX SIZE: 4" x 7"

37 LAPTOP STICKER
ART PRINTED ON WATER PROOF HIGH QUALITY REPOSITIONAL LAMINATE. APPROX SIZE: 11.5" x 8.5"

38 DECORATIVE PILLOW - HAND SEWN BY KK
REMOVABLE PILLOW FORM INCLUDED. NOTE: THIS IS NOT A STANDARD SIZE PILLOW CASE. SIZE: 13" x 9"

39 CERAMIC MUG - 11 oz
MICROWAVE SAFE. HAND WASH TO PRESERVE COLORS.

40 TRAVEL MUG - 15 oz
NON BREAKABLE W/ SPILL RESISTANT LID. MICROWAVE SAFE. HANDWASH TO PRESERVE COLORS FOR YEARS.

41 QUILT BLOCK
FABRIC SIZE: 8.5" x 5.5" IMAGE SIZE: 6.25" x 4.25"

42 ZIPPY POUCH - HAND SEWN BY KK
WATER RESISTANT, DURABLE CANVAS POUCH. FOR SCHOOL SUPPLIES/COSMETICS. IMAGE ON BOTH SIDES. SIZE: 7"x5"

43 CERAMIC PUMP DISPENSER
USE FOR LOTION OR SOAP. 15 oz

44 KEEPSAKE BOX
HIGH QUALITY, FELT LINED WOODEN BOX W/ BLACK GLOSS FINISH. CERAMIC 6" x 8" TILE INSET. OVERALL SIZE 7" x 9" x 2.5"

45 MOUSE PAD
APPROX SIZE 9" x 8" x 1/4"

46 MAGNET COMBO
FLEXIBLE, WATERPROOF SET OF THREE.
1 (5" x 3.75") 2 (3.75" x 2.5")

WHITE T SHIRTS - 50% COTTON POLY BLEND
471- 3 YOUTH SIZES: SM(6-8) MED(10-12) LG(14-16)
481- 4 ADULT SIZES: ASM(34-36) AMED(38-40)
ALG(42-44) AXL(46-48)

490 ADULT XXL (50-52)

LAPTOP & TABLET ZIPPERED SLEEVES
50 SMALL SIZE: FITS iPad® OR TABLET 10" OR SMALLER
51 MEDIUM SIZE: FITS 15" LAPTOP OR SMALLER
NEOPRENE ZIPPERED CASE. GREAT FOR STORING ELECTRONICS AND PERSONAL ITEMS ON THE GO. ARTWORK ON ENTIRE FRONT. BLACK BACK AND SIDES.

CUTTING BOARDS - HIGH QUALITY ETCHED GLASS

52 SMALL SIZE: 8" x 11"
53 MEDIUM SIZE: 11" x 16"

ARTWORK DISPLAYED BRILLIANTLY! YES, YOU CAN ACTUALLY USE IT! HANDWASH.

54 MEMO PADS - MAGNET ON BACK
2 PADS, 75 PGS EACH. ARTIST'S NAME AND IMAGE ON EACH TEAR AWAY, PADDED PAGE. SIZE: 4.5" x 8.5"

55 WALL CALENDAR - ONE IMAGE YEAR ROUND
14 MONTH TEAR AWAY PAGES. SIZE: 11" x 17"
FALL ORDERS DISPLAY MONTHS NOVEMBER - JANUARY
SPRING ORDERS DISPLAY MONTHS APRIL - JULY

56 NECKLACE
CRYSTAL GLASS PENDANT SUSPENDED FROM BLACK 18" MULTI WAXED LINEN CORD NECKLACE. SIZE: 1.25"x1.75"



Frequently Asked Questions

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Are there any up-front costs?

No up-front costs for your organization to get started with a Kids Kreations art fundraising project.

What makes Kids Kreations unique?

1. Kids Kreations offers your organization high profits - 35%.
2. With our Free Sticker Program, each artist receives a free page of 14 Stickers and a personalized catalog displaying their artwork, name and images of their own artwork on a couple of our products.
3. We offer one of the largest and most unique selection of keepsake products available. Our exclusively designed jewelry, zippy pouch, eye glass case, tote bag and pillow will only be found at Kids Kreations.
4. We allow multiple images to be submitted.
5. We offer free personalization on several of our products.
6. We offer large product formats and large image sizes. Compare our product and image sizes with other companies. Our ceramic tile size is 6"x8". Other companies sell 4"x4" or 4"x6" tiles. The image size on our Tote Bag is 11"x5"; Decorative Pillow 13"x9"; Pillow Case 9"x12", Hot Plate 6"x8". Parents get more for their money with our larger formats!

Are the original drawings returned?

Yes. For Free Sticker Fundraiser, art is returned in the same shipment as the Free Sticker Packets. For the Send Home Art Fundraiser, art is returned with the orders - at the end of the fundraiser.

My organization is small. What is your minimum order for participation?

There is no minimum order required for implementing this kids art work fundraiser. Smaller programs generally have a great return on sales!

Can multiple products be ordered from one piece of artwork?

Yes. Our products can be processed from one or multiple pieces of artwork in horizontal & vertical orientation.

When does our organization receive payment?

As soon as orders start coming in! Your organization receives profits up-front! Here's an overview . . .
Deposit the received payments into your organization's account.
Make out one check for 50% of the amount you deposited and send to Kids Kreations with your orders.
When we ship your products, we'll bill you for the remaining 15% - giving your organization 35% profit.

By offering many different products, I am concerned this may cause confusion during the ordering process. Should my organization offer just a couple of products?

Remember that people have varying tastes and preferences. By offering a variety of products, we are able to target more people resulting in much larger sales! Through many years of experience, Kids Kreations has found that organizations offering all of our products, gain much larger profits. Parents find our brochure & order form to be very organized & user friendly.

Can people outside of our organization participate?

Yes. More participants result in more profits for your organization. Include siblings, family and friends.

How can my organization maximize sales?

Three keys to running a successful Kids Kreations art fundraiser . . .

1. Create quality artwork.
Enlist the assistance of your school's art teacher or other creative adult to guide the art creation process.
Artwork projects can be easily incorporated into lesson plans without causing distraction in curricula.
Help kids make attractive artwork creations so families cannot resist purchasing the customized keepsakes!
2. Promote and advertize your artwork fundraising event.
Mount provided display products in high-traffic areas of your school.
Display products at parent attended school events (Open House, Spring Fling, Fall Festival, Play, etc).
Send flyers home with students to announce this fundraising project (prior to and during the event).
Announce your Kids Kreations artwork fundraiser in your school's newspaper or email updates.
3. Let families know the goal and purpose for your profits.
Are you helping the art department purchase a much needed kiln?
Does your school need a new entrance sign?
Is your PTO raising money to help donate funds to a family whose house burned?
Parents are more likely to contribute when realizing their money is going toward a worthwhile effort.



Frequently Asked Questions

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My school does not have an art program, so teachers, art docents or parents will be guiding student art projects in class. What suggestions do you have for helping students create their artwork?

Have an organized, directed, age appropriate art lesson for each class. Ensure that each child creates an attractive piece of art in which both the student and parents want displayed on their keepsake products. Flowers are great sellers. Abstract art does not sell well. Self portraits that do not resemble the artist will not sell. Remember - Great Artwork results in Great Sales!

Have each child in the class create the same theme of art. This promotes class unity while making it easier for teachers, art docents or parents to implement. No need to develop new art lessons each year. Select one art lesson that works well for each grade. Implement the same lesson for the same grade each year. As you run your Kids KReations art fundraiser each year, the student will create a new theme of artwork for their keepsake products as they advance in grade.

The suggested age appropriate art lessons below have been good sellers over the years at Kids KReations. Refer to superscripts and footnotes to locate websites with these lesson plans.

- PK - Footprint and Handprint artwork¹, Fingerprint artwork - Ed Emberley's books are great resources!
- Gr K - Fingerprint Fish, Fingerprint Flowers on watercolor background
Snowman/Animal/House Collage using torn/cut paper³
- Gr 1 - Crayon Resist Underwater Fish/Flowers, Winter Tree Silhouette, Butterflies inspired by Eric Carle^{2,3,5}, Pumpkin Patch art⁴, Sailboats⁵
- Gr 2 - Van Gogh or O'Keeffe inspired Flowers using oil pastels², Rousseau Tigers^{3,4}, Painted Snowman⁵
- Gr 3 - Flower, Insect, or Food Printmaking/Monoprints^{2,4}, Winter Scene⁴, Symmetrical Jewels^{3,4}, Draw House/Cat/Cow³, Hot Air Balloon⁵
- Gr 4 - Audubon Stained Glass Birds, Radiating Hearts/Circles³, Oil Pastel Snowman³, Tissue Paper painted Pumpkin/Poinsettia³, Symmetrical Butterflies⁵
- Gr 5 - Watercolor Fish using Pointillism², Landscape^{2,3}, CityScape^{2,3}, Winter Scene^{3,4}
- Gr 6 - Seasons Landscapes^{2,3,4,5}, Monogram/Name Art¹, Self Expression¹, Self Portrait, Holiday Greetings¹

The following websites offer terrific lesson plans and tips to assist your Kids KReations art fundraiser.

www.KidsKReations.us¹, www.TeachKidsArt.blogspot.com², www.ArtProjectsforKids.org³, www.OodlesofArt.blogspot.com⁴, www.DeepSpaceSparkle.blogspot.com⁵

The art teacher in our school will not be able to help with this project. Can we just send the blank drawing paper home for students to complete there?

No. Sending blank drawing paper home for completion always results in poor sales and is a waste of your time and energy! Sales are directly related to the quality of art created. The best quality of artwork will be created in art class or some organized, supervised art lesson. If the art teacher is not able to assist, here are suggestions . . .

1. Implement this art fundraiser at a later date when your art teacher can help. With a little planning, this art fundraising project can be easily implemented into art lesson plans without causing interruption. You may help to persuade your art teacher to participate by offering a percentage of your profits to the art program. Let your art teacher know that he/she may implement this fundraiser with most of the popular lesson plans that he/she already uses.

2. Enlist the help of creative teachers and/or parents with artistic talents to oversee the drawing process during study hall, homeroom or break time.

Note: If your only option is to send blank drawing paper home for completion, then Kids KReations is not the fundraising project for you. If this is your only choice, we encourage your organization to delay this fundraiser until you can coordinate artwork creation with an art teacher or other supervising adult.

Will you accept artwork on various sizes of paper?

No. To ensure the very best processing of each of our products, the 8.5" x 11" sized drawing paper must be used. Students may create artwork on any colored non lined paper sized 8.5" x 11".

There seems to be a lot of back and forth with the Free Sticker Program. Please further explain this art fundraising program that you offer.

The Free Sticker Program requires your organization to gather the student works of art and mail to Kids KReations. We will provide a free box and postage label for you to send the kids art to us at no cost to you. Within 2-3 weeks, you will receive the student order packets for distribution. After your organization receives the orders placed by parents, you will then ship the orders to Kids KReations at your expense. This project does require an extra step; however, your profits will be much higher as the free stickers will encourage sales.



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My school's annual Parent's Night has a great parent turn out. Could we sell the Kids Kreations products at our event?

Yes. We've seen good results with implementing our fundraiser this way. Here's how it works . . .

1. Have children create original works of art at school, prior to your event. File the artwork according to the artist's grade or teacher, for easy access.
2. Set up a Kids Kreations booth at your event, with our keepsake products on display.
3. When parents visit your booth, retrieve their child's filed artwork for their viewing.
4. Allow parents to complete order forms and purchase products on site.
5. For families that did not attend the event, send the artwork packet home with the artist.

How do I get started with your Kids Kreations artwork fundraiser?

1. Simply call us toll free (866-652-3770) to request your free Materials Packet.
2. Let us know if you want to run the Free Sticker Art Fundraiser or the Send Home Art Fundraiser.
3. Provide us with the number of participants or students in your organization.

Explain shipping costs.

In order to help with escalating shipping costs, parents pay \$1.00 per item purchased – up to and no more than \$5.00 per order form. Your organization does not pay this shipping charge. Your organization does not receive profit from this shipping charge.

Shipping charges cover the following costs to ensure safe order arrival. . .

1. Packaging materials for each child's individual order
2. Labor costs for individually packaging each item
3. FedEx shipping charges
4. Fed Ex insurance charges

As a reminder, the post office charges .44 cents for one letter of mail. If we were to mail products directly to the purchaser's homes, mailing costs for one mug would be \$6.00. One cutting board \$11. One magnet order \$1.40.

Free Sticker Art Fundraiser

Kids Kreations provides a free box and USPS postage paid label for you to return the artwork.

Your organization is only responsible for shipping the completed order forms and extra supplies back to Kids Kreations. Choosing a flat rate box or envelope at the post office is very economical.

You may choose to keep our sample products for your next Kids Kreations fundraising event.

Send Home Art Fundraiser

Your organization is only responsible for shipping the completed order forms, artwork and extra supplies to Kids Kreations. Choosing a flat rate box or envelope at the post office is very economical.

You may choose to keep our sample products for your next Kids Kreations fundraising event.

Our organization has decided to implement this project with our elementary school. Should we include Pre-School and Nursery School age children with this art based fundraiser?

Yes. No child is too young to participate. A significant portion of sales are made in the pre-school division. Best selling original works of art for pre-school children include footprints, handprints, finger painted abstract art, thumbprint and fingerprint pictures with adult embellishments. Don't forget to write the child's name and date on these precious keepsakes. On our website, view Artwork Projects for more ideas, examples and lesson plans. Ed Emberley's books on Fingerprint Artwork have helped many pre school organizations significantly boost sales!

What will you do if a product is damaged, broken or incorrect?

Kids Kreations will make every effort to quickly correct any errors! We strongly dislike errors and do everything possible to prevent errors and damages during shipment. Order problems must be reported to the fundraising coordinator for verification within 30 days of delivery. The fundraising coordinator should then contact Kids Kreations with any errors.

How are the orders shipped to us?

Kids Kreations will ship your orders by FedEx. Each order will contain the original order form. Orders will be separated according to grade and will be pre assembled into bags for easy send home distribution. Your organization will need to insert a few products into the student's bags—such as mug, vase, lotion and bottle orders. Kids Kreations must package these items compactly and separately to ensure less breakage. In most cases, the original artwork will be separated by grade so that artwork is not crushed within the child's product bag during shipment.



Fundraiser Timelines for Special Dates **Fall 2011**

129 Nita Drive • Fulton, MS 38843 • Toll Free: 866-652-3770 • www.KidsKreations.us

Call early to schedule your fundraiser! Popular gift giving dates fill up early.
Your organization will be placed on a timeline.

NOTE: The below timelines are used as estimates. For example, every organization cannot schedule May 2nd as delivery date for Mother's Day orders.
When scheduling your fundraiser, call with several delivery dates in mind.

Free Sticker Fundraiser Timeline

Fall 2011		Estimated Time Allotment	Halloween 2011	Thanksgiving 2011	Hanukkah 2011	Christmas 2011
Call Kids Kreations to request a Materials Packet.	- allow 5 days	8/3	8/20	9/8	9/14	
Oversee artwork creation in class.	- allow 14 days	8/8	8/25	9/13	9/19	
Mail art to Kids Kreations for catalog & sticker processing.	- allow 17 days	8/22	9/8	9/27	10/3	
Receive personalized catalogs & free stickers.	- allow 5 days	9/8	9/25	10/14	10/20	
Distribute catalogs for ordering.	- allow 10 days	9/13	9/30	10/19	10/25	
Mail orders to Kids Kreations.	- allows 5 days	9/23	10/10	10/29	11/4	
Kids Kreations receives & processes your order.	- allow 28 days	9/28	10/15	11/3	11/9	
Your packaged order is shipped via Fed Ex ground.	- allow 5 days	10/26	11/12	12/1	12/7	
Receive your Kids Kreations order in plenty of time!		10/31	11/17	12/6	12/12	

Send Home Art Fundraiser Timeline

Fall 2011		Estimated Time Allotment	Halloween 2011	Thanksgiving 2011	Hanukkah 2011	Christmas 2011
Call Kids Kreations to request a Materials Packet.	- allow 5 days	8/22	9/8	9/27	10/3	
Oversee artwork creation in class.	- allow 10 days	8/27	9/13	10/2	10/8	
Stuff Artwork Packets and send home for ordering.	- allow 10 days	9/6	9/23	10/12	10/18	
Receive orders & artwork. Mail to Kids Kreations.	- allow 5 days	9/16	10/3	10/22	10/28	
Kids Kreations receives, processes & ships your order.	- allow 35 days	9/21	10/8	10/27	11/2	
Your packaged order is shipped via Fed Ex ground.	- allow 5 days	10/26	11/12	12/1	12/7	
Receive your Kids Kreations order in plenty of time!		10/31	11/17	12/6	12/12	



Fundraiser Timelines for Special Dates **Spring 2012**

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When scheduling your fundraiser, call with several delivery dates in mind.

Free Sticker Fundraiser Timeline

Spring 2012		Estimated Time Allotment	Easter 2012	Mother's Day 2012	Father's Day 2012
Call Kids Kreations to request a Materials Packet.	- allow 5 days		1/4	2/7	3/14
Oversee artwork creation in class.	- allow 14 days		1/9	2/12	3/19
Mail art to Kids Kreations for catalog & sticker processing.	- allow 17 days		1/23	2/26	4/2
Receive personalized catalogs & free stickers.	- allow 5 days		2/9	3/14	4/19
Distribute catalogs for ordering.	- allow 10 days		2/14	3/19	4/24
Mail orders to Kids Kreations.	- allows 5 days		2/24	3/29	5/4
Kids Kreations receives & processes your order.	- allow 28 days		2/29	4/3	5/9
Your packaged order is shipped via Fed Ex ground.	- allow 5 days		3/28	5/1	6/6
Receive your Kids Kreations order in plenty of time!			4/2	5/6	6/11

Send Home Art Fundraiser Timeline

Spring 2012		Estimated Time Allotment	Easter 2012	Mother's Day 2012	Father's Day 2012
Call Kids Kreations to request a Materials Packet.	- allow 5 days		1/23	2/26	4/2
Oversee artwork creation in class.	- allow 10 days		1/28	3/2	4/7
Stuff Artwork Packets and send home for ordering.	- allow 10 days		2/7	3/12	4/17
Receive orders & artwork. Mail to Kids Kreations.	- allow 5 days		2/17	3/22	4/27
Kids Kreations receives, processes & ships your order.	- allow 35 days		2/22	3/27	5/2
Your packaged order is shipped via Fed Ex ground.	- allow 5 days		3/28	5/1	6/6
Receive your Kids Kreations order in plenty of time!			4/2	5/6	6/11



Fundraiser Timelines for Special Dates **Fall 2012**

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NOTE: The below timelines are used as estimates. For example, every organization cannot schedule May 2nd as delivery date for Mother's Day orders.
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Free Sticker Fundraiser Timeline

Fall 2012		Estimated Time Allotment	Halloween 2012	Thanksgiving 2012	Hanukkah 2012	Christmas 2012
Call Kids Kreations to request a Materials Packet.	- allow 5 days		8/3	8/20	9/2	9/14
Oversee artwork creation in class.	- allow 14 days		8/8	8/25	9/7	9/19
Mail art to Kids Kreations for catalog & sticker processing.	- allow 17 days		8/22	9/8	9/21	10/3
Receive personalized catalogs & free stickers.	- allow 5 days		9/8	9/25	10/8	10/20
Distribute catalogs for ordering.	- allow 10 days		9/13	9/30	10/13	10/25
Mail orders to Kids Kreations.	- allows 5 days		9/23	10/10	10/23	11/4
Kids Kreations receives & processes your order.	- allow 28 days		9/28	10/15	10/28	11/9
Your packaged order is shipped via Fed Ex ground.	- allow 5 days		10/26	11/12	11/25	12/7
Receive your Kids Kreations order in plenty of time!			10/31	11/17	11/30	12/12

Send Home Art Fundraiser Timeline

Fall 2012		Estimated Time Allotment	Halloween 2012	Thanksgiving 2012	Hanukkah 2012	Christmas 2012
Call Kids Kreations to request a Materials Packet.	- allow 5 days		8/22	9/8	9/21	10/3
Oversee artwork creation in class.	- allow 10 days		8/27	9/13	9/26	10/8
Stuff Artwork Packets and send home for ordering.	- allow 10 days		9/6	9/23	10/6	10/18
Receive orders & artwork. Mail to Kids Kreations.	- allow 5 days		9/16	10/3	10/16	10/28
Kids Kreations receives, processes & ships your order.	- allow 35 days		9/21	10/8	10/21	11/2
Your packaged order is shipped via Fed Ex ground.	- allow 5 days		10/26	11/12	11/25	12/7
Receive your Kids Kreations order in plenty of time!			10/31	11/17	11/30	12/12



Create Your Timeline

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Create your own timeline by first determining when you would like to receive your order. Place this date in box labeled #1. Working upward in the column, count back the number of days noted in the "Estimated Time Allotment" column, placing that date in box labeled #2. Continue subtracting the allotted number of days until you have reached the last box on top.

Free Sticker Fundraiser Timeline

	Estimated Time Allotment	Timeline #1	Timeline #2	Sample Christmas 2010
Call Kids Kreations to request a Materials Packet.	- allow 5 days	# 9		9/9
Oversee artwork creation in class.	- allow 14 days	# 8		9/14
Mail art to Kids Kreations for catalog & sticker processing.	- allow 17 days	# 7		9/28
Receive personalized catalogs & free stickers.	- allow 5 days	# 6		10/15
Distribute catalogs for ordering.	- allow 10 days	# 5		10/20
Mail orders to Kids Kreations.	- allows 5 days	# 4		10/30
Kids Kreations receives & processes your order.	- allow 28 days	# 3		11/4
Your packaged order is shipped via Fed Ex ground.	- allow 5 days	# 2		12/2
Receive your Kids Kreations order in plenty of time!		# 1		12/7

Send Home Art Fundraiser Timeline

	Estimated Time Allotment	Timeline #1	Timeline #2	Sample Christmas 2010
Call Kids Kreations to request a Materials Packet.	- allow 5 days	# 7		9/28
Oversee artwork creation in class.	- allow 10 days	# 6		10/3
Stuff Artwork Packets and send home for ordering.	- allow 10 days	# 5		10/13
Receive orders & artwork. Mail to Kids Kreations.	- allow 5 days	# 4		10/23
Kids Kreations receives, processes & ships your order.	- allow 35 days	# 3		10/28
Your packaged order is shipped via Fed Ex ground.	- allow 5 days	# 2		12/2
Receive your Kids Kreations order in plenty of time!		# 1		12/7



Quality Artwork Guidelines

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By following these guidelines to help students create quality artwork, your sales will increase, products will look great, and parents will be pleased!

- DO**
Use paper sized 8.5" x 11" supplied by Kids KReations OR your choice of 8.5" x 11" non lined paper - any color.
- DO**
Have the artist work out basic composition onto the drawing paper using the pink eraser at the tip of a #2 pencil. Lightly pencil over the eraser marks, wipe off the eraser marks and proceed. (tip from TeachKidsArt.blogspot.com)
- DO**
Use bold colored markers, paints, darker crayons, medium to darker watercolors, oil pastels and paper collages. Erase any pencil marks.
- DON'T**
Don't use colored pencils, fluorescents, metallics, or glitter. Scanned glitter appears as brown spots on products. Crayons do not provide good coverage. They can be used, but do not reproduce well - choose other media. Light colored artwork processes very poorly onto our products and will not sell well.
- DO**
Fill up the entire 8.5" x 11" drawing paper with large bold color and images!
Draw big so that details are not lost during processing. Some products require artwork size to be shrunk. Use the paper in a horizontal or vertical position.
- DON'T**
Don't leave much white or void space on the paper. Parents will not purchase artwork with a lot of white space. Big, bold, colorful artwork sells best and looks vibrant on all products!
Don't draw important objects or words near the edge of paper. Do add color extending to the edge of the paper. Don't draw a border around the edge of paper
- DO**
Have an organized, directed, age appropriate art lesson for each class. Have each child in class create the same art lesson. Ensure that each child creates an attractive piece of art in which both the student and parents will both enjoy. Ex. Flowers are great sellers. Abstract art does not sell well. Self portraits that do not resemble the artist will not sell. Remember - Great Artwork results in Great Sales!
- DON'T**
Don't allow students to randomly draw what they want to draw. This unguided artwork is usually very low quality and your sales will be VERY poor. Poor Artwork results in Poor Sales!
- DO**
Create original works of art.
- DON'T**
Don't draw or trace copyrighted items like Spiderman, Mickey Mouse, Hulk, video game images, etc. Don't use stamps, stickers or coloring pages. We can't legally reproduce copyrighted images. This artwork will be returned without processing.
- DO**
Ask the artist to sign his/her name on the artwork one (1) inch away from the edge of the drawing paper. Parents enjoy seeing their child's handwritten name on the artwork.
- DON'T**
Don't write name touching the edge of paper. Leave one (1) inch space between the name edge and paper edge. Don't create a pencil border around the edge of the paper to define this one (1) inch space. Do add color extending to the edge of the paper.
- DO**
Make sure the artist's name, grade and teacher are written legibly on the back of each artwork. Check to see if identification labels have been provided for your students. Write the word "TOP" on the back of artwork if the direction is questionable.
- DON'T**
Don't submit artwork without student's name grade and teacher written on the back of each work of art. Don't use a dark marker to write the information on the back of the artwork. The marker will bleed through appearing on front image.